



Produced By:
TelExcel Caribbean Inc. (B.V.)

In Partnership With
THE PROMINENT WOMEN
FOUNDATION



WOMEN WHO LEAD

MEDIA KIT

Visibility, Impact, and Year-Round Reach for Your Brand ABOUT WOMEN WHO LEAD



Your sponsorship gives your brand visibility across magazine, digital, and web in St. Maarten, Anguilla, and Statia. In addition, 20% of revenues support the Prominent Women Foundation (PWF), funding programs that empower women through education, health, and leadership.

“Too many women in our communities are left on the margins unseen and unsupported. At the Prominent Women Foundation, we believe their voices matter, and that’s why we work to bring them into the light.”

A Multi-Platform Movement

Sponsors gain visibility across three powerful platforms:

1. Magazine. A beautifully produced print publication featuring authentic stories and leadership insights. Topics include:

- Voices of Experience, Interviews with inspiring women leaders across St. Maarten, Anguilla and Sint Eustatius.
- Balancing Work, Family & Identity. How women juggle multiple roles with resilience.
- From Margins to Mainstream. Stories of women overcoming barriers and creating change.



2. Your Brand in the Digital Edition. An interactive magazine with clickable ads, features, and logos, easy to share anywhere, giving your brand instant access and extended reach.

3. Year-Round Web Presence. Our website is live and continually growing with fresh resources, expert insights, and inspiring stories. It’s a dynamic hub with tools that create real change, sponsor banners, www.womenwholead.sx

What’s In It for Your Brand

- Social Impact.** Marginalized women deserve opportunities, voices, and visibility. Your support helps bring them from the margins to the center of our communities. Through interviews with women who have already overcome challenges, your sponsorship helps share inspiring stories that can guide and uplift others, especially those still struggling.
- Raise Funds & Give Back.** Support PWF programs that empower women in real ways.
- Year-Round Visibility.** Your brand is featured for 12 full months across print, digital, and online platforms.
- Credibility & Alignment.** Be showcased as part of a respected regional movement that uplifts women’s leadership.

Traffic & Promotion

Women Who Lead is actively promoted on radio, Facebook, and through direct outreach by PWF and its partners across St. Maarten, Anguilla, Statia, and the wider Caribbean. This steady promotion drives consistent traffic, more clicks for sponsors, and stronger renewal value



Partner With Us

Be part of a movement that transforms lives, raises funds for women’s empowerment, and elevates your brand.

Join this first-of-its-kind platform and stand with the women’s movement. Request our Ad Rates and Sponsorship Packages today to secure immediate impact and visibility for your brand. Spaces are filling quickly, we encourage you to reserve early to ensure your brand is included.

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